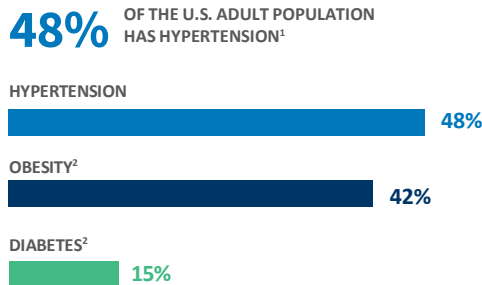


Putting People First: The Benefits of Prioritizing Hypertension Care

High blood pressure, also known as hypertension, is the most common health condition confronting U.S. adults. Hypertension prevalence and control rates vary by industry. It is important for businesses to understand how hypertension affects their employee population as it can impact factors critical to a business' success.

An investment in hypertension prevention and management is an investment in your people and your business.



3 in 10

EMPLOYEES HAVE HYPERTENSION

This is **MORE THAN** employees with diabetes and depression.³

APPROXIMATELY HALF OF US ADULTS WITH HYPERTENSION

have at least one other health condition such as high cholesterol, diabetes, kidney disease, or coronary heart disease.^{3,4}



OVER ONE-THIRD OF EMPLOYEES DO NOT HAVE THEIR HYPERTENSION UNDER CONTROL

Many employees are not even aware of their hypertension.⁵

Do you know how hypertension is impacting your employees and your business?

Employers already have the data to understand and address the impact of this treatable condition.

EMPLOYERS SHOULD ACT TO PRIORITIZE HYPERTENSION CARE



EMPLOYEE HEALTH IS A TOP PRIORITY FOR CHIEF EXECUTIVE OFFICERS

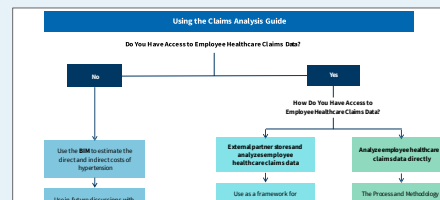
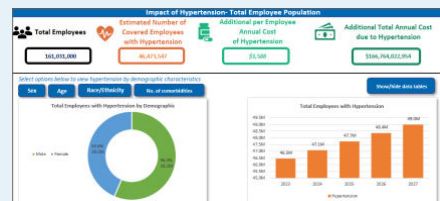
1 in 3 investors and employees agree the physical health and well-being of employees is a top priority.⁶



EMPLOYERS HAVE THE DATA TO ESTIMATE HYPERTENSION IMPACT AND IMPLEMENT INTERVENTIONS

Employee population and health insurance claims data will help design value-based insurance or comprehensive benefits to prevent, manage, and improve hypertension.

NEW TOOLS MAKE IT EASY FOR EMPLOYERS TO ACT



The Hypertension Budget

Impact Model (BIM) uses easily accessible employer- and industry-specific data to estimate costs related to hypertension.⁷

The Hypertension Claims Analysis

Guide (CAG) helps employers get the data they need to inform health and well-being interventions and health insurance benefit decision-making.⁸

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Scan the QR code below to learn more and download hypertension tools.



This analysis was prepared by FTI's Center for Healthcare Economics and Policy staff. Any views expressed herein are those of the author(s) and not necessarily the views of FTI Consulting, Inc., its management, its subsidiaries, its affiliates, or its other professionals.

For additional information, please visit <https://www.ftichep.com/hypertensiontools/>

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